

# Sponsorship Opportunities



**THURSDAY, NOVEMBER 11, 2010**

**ARIA Resort & Casino  
at CityCenter | Las Vegas, Nevada**

**DIAMOND SPONSOR**

\$50,000  
VIP seating for ten  
Entrance to VIP After Party\*  
Full-page, color ad in program journal with premium placement  
Only ten available

**PLATINUM SPONSOR**

\$25,000  
Premium seating for ten  
Entrance to VIP After Party\*  
Full-page, color ad  
in program journal

**GOLD SPONSOR**

\$15,000  
Premium seating for ten  
Full-page, black-and-white ad  
in program journal

**SILVER SPONSOR**

\$10,000  
Seating for ten  
Mention in program journal

**PLATINUM PATRON**

\$5,000  
Seating for two  
Mention in program journal

**GOLD PATRON**

\$3,000  
Seating for two  
Mention in program journal

**SILVER PATRON**

\$2,000  
Seating for two  
Mention in program journal

\*VIP After Party hosted by Van Cleef & Arpels at Eva Longoria Parker's EVE THE NIGHTCLUB at CityCenter.

**PROGRAM SPONSOR  
BACK COVER**

\$25,000  
Full-page, color ad  
Only one available

**PROGRAM SPONSOR  
INSIDE FRONT COVER**

\$20,000  
Full-page, color ad  
Only one available

**PROGRAM SPONSOR  
INSIDE BACK COVER**

\$20,000  
Full-page, color ad  
Only one available

**PLATINUM JOURNAL  
SPONSOR**

\$15,000  
Full-page, color ad  
Only ten available with  
premium placement

**GOLD JOURNAL  
SPONSOR**

\$10,000  
Full-page, black-and-white ad  
Only ten available with  
premium placement

**FULL-PAGE**

- \$4,000 color ad
- \$2,000 black-and-white ad

For more information Call (702) 821-0012 or email [rsvp@nvcancer.org](mailto:rsvp@nvcancer.org)  
Ads must be received by Thursday, October 14, 2010, to be included in the program journal